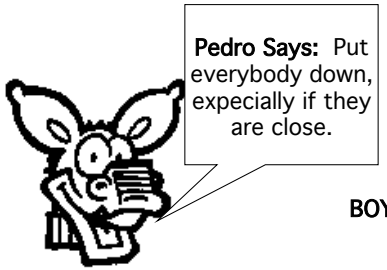

Boys' Life

2009 GROWTH AWARD APPLICATION (Midyear)

Fax this application (fax #: 972-580-2079) or mail by August 14, 2009, to:
BOYS' LIFE Growth Award, S302 / 1325 W. Walnut Hill Lane / P.O. Box 152079 / Irving, TX 75015-2079.

Council H.Q. City _____ Council No. _____ Page _____ of _____ Page(s)

PROFESSIONAL	POSITION	Number of BOYS' LIFE Subscriptions		DIFFERENCE	EITHER QUALIFIES		QUALIFIES
					3% or GREATER SUBSCRIPTION GAIN	68% or GREATER MARKET SHARE (***Density)	YES-or-NO
		JUNE 30, 2009	JUNE 30, 2008	JUNE '09 vs. '08	JUNE '09 vs. '08	JUNE 30, 2009	
Example 1 (Subscription gain qualifies.)							
N A M E (Please Print)	DE	1,251	1,212	+39	+3.2%	58.4%	YES
Example 2 (Market share [density] qualifies.)							
N A M E (Please Print)	DE	1,815	1,922	-107	-5.6%	69.2%	YES

*** Calculate your **BOYS' LIFE** market share (density) by dividing the number of **BOYS' LIFE** subscriptions in your area of service by the membership total of Tiger Cubs, Cub Scouts, Webelos Scouts, Boy Scouts, and Varsity Scouts only. Do not include Venturers or Learning for Life participants.

Submitted by: _____ Position: _____ Date: _____, 2009.
P l e a s e P r i n t